

# AD SIZES & RATES

Ad Size	Price
1/4 page horizontal (5" wide x 1-7/8" tall).....	\$190
1/4 page vertical (2-3/8" wide x 4-1/8" tall).....	\$190
1/2 page horizontal (5" wide x 3-7/8" tall).....	\$440
1/2 page vertical (2-3/8" wide x 8" tall).....	\$440
Full page (5" wide x 8" tall) .....	\$880
Inside front cover (5" wide x 8" tall).....	\$1200
Inside back cover (5" wide x 8" tall) .....	\$1200
Back cover (5" wide x 8" tall) .....	\$1500

- The Hexagon souvenir program is printed in booklet format, half-letter size.
- Ads may be in TIF, JPG, GIF, or PNG format. Ads may be sent via email (email address will be provided) or FTP (login credentials will be provided).
- Hexagon can furnish simple typography-only ad design for an additional \$30.
- **Final order and all artwork must be received by Monday, February 20, 2012.**

# ADVERTISING ORDER FORM

Company/Organization Name \_\_\_\_\_

Contact Person's Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Size of Ad (Check One):

- 1/4 page (horizontal)
- 1/4 page (vertical)
- 1/2 page (horizontal)
- 1/2 page (vertical)
- Full page
- Inside front cover
- Inside back cover
- Back cover

Total for ad: \_\_\_\_\_

Hexagon to design ad (add \$30) \_\_\_\_\_

Total due: \_\_\_\_\_

## PAYMENT

Check enclosed for \$ \_\_\_\_\_ (please make checks payable to Hexagon, Inc.)

- Visa       MasterCard       Amex

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form with payment to:

Hexagon, Inc.  
 ATTN: Program Ad Sales  
 5505 Connecticut Ave NW, PMB 294  
 Washington, DC 20015-2601

**All advertising orders and artwork must be received by Monday, February 20, 2012.**